

Sara McCool, MFA

<http://vimeo.com/user8159376>

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Education

1996-2000 Antioch College, Yellow Springs, Ohio, Bachelor of Arts in Communication
2002-2004 University of Illinois at Chicago, Master of Fine Arts in Video Art

Awards

2013 Sprout "Connect Your City" Project Grant

Technical Expertise

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|------------------------|---|
| Production | Panasonic AG-HVX200, Panasonic Lumix GH2 DSLR, |
| Post/Effects/Animation | Final Cut Pro X, DVD Studio Pro, Adobe After Effects, Premiere, and Media Encoder |
| Course Delivery | Camtasia, Jing, JoinMe, Adobe Captivate |
| Web | Html/5CSS, Pod/Vodcasting, Ustream, Wordpress, Adobe: Dreamweaver, Illustrator, Photoshop |
| Office | Word, Excel, Powerpoint |

Professional Experience

Adjunct Faculty-Interactive Media

Art Institute of Pittsburgh Online, Chicago, IL 2007 – Present

Instruct Fundamentals of Video Production, two classes of 15 students per term. Provide support and troubleshooting for students and other faculty related to digital content creation and distribution, within 24 hours. Produce instructional digital media products for students and other faculty. Achieved and maintain an above average yearly faculty evaluation rating.

Web and Animation Instructor / Lead Artist, Contractual

After School Matters, Chicago, IL 2010 – 2011

Provided multi-media support for Chicago Public High-School students in after-school arts program. Provided instruction on production of digital media. Developed and implemented digital media curriculum, with consideration for scheduling, equipment, budget, and location logistics. Maintained accurate and detailed records of student attendance, behavior, production, and outcomes. Exceeded organizational goals for participant outcomes.

Adjunct Faculty, Video Production

Academy of Design & Technology, Chicago, IL 2008 – 2009

Instructed lecture based classes of 10-25 students in post-production, visual effects design, and videography. Managed video equipment checkout for students and faculty. Hired, trained, and supervised checkout room, student support staff. Initiated and followed-up on multimedia lab functionality, including troubleshooting and maintenance.

Media Arts Instructor, Contractual

Adobe Foundation, Chicago, IL 2008 – 2010

Designed and coordinated workshop curriculum for training of Chicago Public School Faculty on the integration of digital media into classroom teaching. Trained teachers in Adobe Youth Voices inquiry based education model.

Sara McCool - Media Portfolio

- Recipient of the Sprout Fund Connect Your City Grant for production of *Front Street (Surround for the Underground)* art and culture talk show. Project utilizes streaming video technology to broadcast live on uStream.tv in tandem with broadcast on Chicago Public Access cable TV and archived web presentation. Responsible for set design, topic creation guest scheduling, location management, equipment logistics, post-production, and media streaming. Manage social media accounts to develop show identity. <https://www.youtube.com/user/theRealFrontStreet?feature=watch>
- Producer of *When it Rains it Pours*, fundraising video for 3Arts Chicago and Artist David Leggett. Videography, post-production and media streaming for web presentation. Funding goal was met. <http://3arts.org/projects/when-it-rains/>
- Designer and publisher of ongoing Web, Video, and Animation content for SaraMcCool.com. Including podcast and blog with Wordpress Content Management System and MySQL integration.
- Media Producer creating HTML, CSS, Flash, and JavaScript design and consulting on project for Judith Ansteh Jewelers & The Chicago Urban Art Society.
- Media Production Specialist for Special Effects Design for short digital video production *Dawn Horse* by Molly Schafer, Lump Gallery / Projects 2010
- Videography and Post Production of Amateur Hour artists' performance for Kayce Bayer, ARC Gallery
- Videography and Post Production for video documentary on filmmaker Coquie Hughes selected for the Atlanta Women of Color Film Festival.
- Producer of video work screened in Tel Aviv, the Ukrainian Museum of Modern Art in Chicago and the Chicago Cultural Center.